



Type Object

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A collection of ideas that use three-dimensional design to reinterpret the meaning of letters and fonts.

Type Object is an intriguing collection of letters, but not as we know them; this collection takes letters into the third dimension using three dimensional design to re-define and re-interpret the meaning of letters that create words. These are interactive letters that crave your attention and challenge your perception, letters not just as a tool but as characters in their own right; letters that are tactile, bold, letters to hold, to think about, letters that want to come out and play! Words are the vehicle here for the letters that visually convey their meaning; for example a garden of letters growing out of the soil, entwined with ivy used to spell the word, 'earth' or a beautifully constructed ball of letters surrounded by butterflies and the word is naphthalene, the main ingredient of mothballs. Thought-provoking and exciting, letters to inspire discussion and create an emotional response; no longer the passive characters on the keyboard but personalities in their own right.