



To the Beach!

Seaside Posters

Karl Scheerlinck

Roland Florizone

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Publisher	Hannibal Books
Binding	Hardback
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- The golden age of Belgian coastal tourism in two hundred posters
- Publication accompanying the exhibition in the town hall of De Panne from 10 June to 24 September 2023

From De Panne to Knokke, nothing beats a holiday by the North Sea. People have been flocking to the coast for more than a century, and this richly illustrated book is a true nostalgia trip.

Two hundred original posters from the exceptional collection of Roland Florizoone illustrate, in all their visual power, the golden age of Belgian coastal tourism, from 1886 to 1965.

Art historian Karl Scheerlinck brings these gems of graphic design to life with his clear insight.

Publication accompanying the exhibition in the town hall of De Panne from June 10 to September 24, 2023.

Text in English, French and Dutch.