



## The Growth Paradox

Why Growing Slows Down and Hurts Companies. And What to do About it.

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- Provides enriching insights for entrepreneurs to overcome their pains and grow to the next level
- Clear growth scan in 3 steps
- With tips and tricks for executives and middle management
- Revised edition of the bestseller

**The Growth Paradox** describes the phenomenon of growing pains. When a business grows rapidly, it tends to slow itself down. How can this be prevented? Is there anything that can be done about it? Absolutely, and this book helps you with that! In 11 chapters, it explains in clear language what the most common growing pains are and how to address them. Assumptions are debunked, myths are busted, problems are explained, and solutions are provided. Every company has the potential to become a growth company. And to stay that way.

**Matty Paquay** leads Paquay & Associates, a consultancy firm specializing in growth companies. He is a guest professor in Business Model Design at UHasselt. **Bart Lodewyckx** is the delegated director of UNIZO Limburg and has visited over 1000 growth companies.