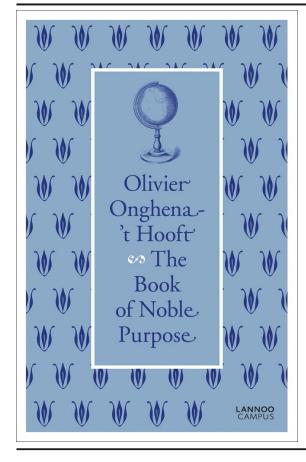


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## The Book of Noble Purpose

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**ISBN** 9789401463720

**Publisher** Lannoo Publishers

Binding Hardback

**Territory** USA & Canada

**Size**  $6.00 \text{ in} \times 9.00 \text{ in}$ 

Pages 320 Pages

Name of series Lannoo Campus

**Price** \$37.50

- How personal drama can lead to a radical approach on life and work
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Organizations and companies remain successful if they are ecosystems in which people are motivated to improve. People are engaged when organizations have a purpose and attract like-minded men and women. The transformative power of noble purpose is what unites individual self-realization, organizational efficiency, and societal evolution. This book, inspired by the life story of the author, promotes a society where environment, humanism and economy go hand in hand to create a sustainable future.

**Olivier Onghena-'t Hooft** is the founder of the Global Inspiration & Noble Purpose Institute, Wisdom Encounters and Young Leaders-Inspiring Mentors. His work consists of inspiring entrepreneurs, CEOs and political leaders.