



Retail Design International Vol. 9

Focus: Re-use
Jons Messedat

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- Focal topic: revitalization and further development of existing buildings

Whether it is about the revitalization of entire districts or the seasonal restructuring of individual sales spaces, the topics of reuse and “further development” of existing buildings are becoming increasingly relevant throughout the retail industry. The creative repurposing of empty department stores and parking blocks makes use of space and resources. Exceptional concepts are presented in this yearbook.

Text in German and English.

The author and architect **Dr. Jons Messedat** has been teaching the subject of Construction and Space at HAWK Hildesheim since 2016. He is an expert in the international retail design and corporate architecture scene.