



## Pop Forever - Tom Wesselmann

Edited by Editions Gallimard

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- The most comprehensive exhibition ever dedicated to Tom Wesselmann
- Published to accompany Fondation Louis Vuitton's exhibition, which will be held from October 2024 to March 2025

At the end of 2024, Fondation Louis Vuitton will be holding for the first time a major exhibition dedicated to the work of the American Pop artist Tom Wesselmann.

It will include around eighty of Tom Wesselmann's absolute masterpieces covering his creative periods from the 1950s to the 2000s. The exhibition will offer the opportunity to experience the beginnings of the Pop Art phenomenon through the presentation of other major works by Pop artists such as Roy Lichtenstein, Yayoi Kusama, Evelyne Axell, Frank Bowling, Rosalyn Drexler, Jasper Johns, Kiki Kogelnik, Richard Hamilton, Eduardo Paolozzi, James Rosenquist, Marjorie Strider, and Andy Warhol. The contextualization of Wesselmann's work within the Pop Art zeitgeist paves the way for immersion into his wide-ranging yet very distinctive oeuvre.

