



## new exhibition design 03

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- The latest addition to a highly successful series
- Focuses on exhibition and experience design, and scenography

The new volume in the successful series *New Exhibition Design* presents and documents in images, text and information the museum and its exhibitions – a fantastic success story. A broad overview of current concepts and trends in exhibition design and scenography from around the world. With more than 110 projects: well-known agencies, designers and curators have their say. There are numerous outstanding presentations with varied themes, content and ground-breaking designs. And more important than ever before: “exhibitions” are reliable places for education, enlightenment and democratisation. In interviews 16 experts explain their take on current discussions and exciting methods. Uwe J. Reinhardt and Philipp Teufel provide an analysis of the current social and political discourse and open up new strategies for poetic spaces. Text in English and German.

**Prof. Uwe J. Reinhardt**, M.A., is a cultural scientist, journalist, exhibition maker, since 2005 professor of text/verbal communication at the Design department of Peter Behrens School of Arts at the Hochschule Düsseldorf and teaches together with **Philipp Teufel**, director at the Exhibition Design Institute. Teufel is a communication designer and teaches as a professor in the fields of Exhibition Design, Retail Design and 3D Communication. 2012-2016 he was the artistic consultant for the exhibition design of the Humboldt Forum at Berliner Schloss, together with Ralph Appelbaum Associates.