



Ein Jahrhundert BMW

Das Unternehmen seit 1916

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The exclusive chronicle of the BMW Group.

The BMW Group and its products have been fascinating us for 100 years. Now this renowned company's comprehensive history appears on 600 pages in this richly illustrated and easy to read book. We see the company's beginnings in 1916 as an engine manufacturer through to present day as one of the most successful automobile companies with the legendary brands including BMW, Rolls Royce and Mini.

In ten chapters, the book shows the development in different fields such as engine construction, motorcycles, automobiles or motorsport while shedding light on where developments from the past continue to survive, where rifts are being recognized, and where BMW is breaking new ground.

A must-have for all real fans of the *Bayerische Motorenwerke!*

Text in German.