



Apple Design: Eine Analyse

Felix Torkar

ISBN	9783899863284
Publisher	avedition
Binding	Paperback / softback
Territory	USA & Canada
Size	6.75 in x 8.25 in
Pages	128 Pages
Illustrations	60 color
Price	\$37.00

- First fundamental work on the history of Apple's distinctive product design
- Comprehensive analysis of Apple's aesthetics and their implications

With over a billion iPhones sold over the last 20 years, Apple has transformed from a niche manufacturer of all-in-one computers into a design icon and one of the most valuable corporations in the world. On an unprecedented scale, Jonathan Ive's signature became everyday design.

Apple Design: An Analysis is the first fundamental work on the history of Apple's distinctive product design. With a periodization of timeframes, comprehensive contextualizations, and a detailed analysis of software design for the first time, the book covers the entire spectrum of the computer company's aesthetics and their implications.

Text in German.