



The Ultimate Guide to Hermès Bags

Alexandra Fullerton

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- From the Kelly and Birkin to the Constance, Hermès: The Bags presents the most coveted and magnificent handbags from the traditional French brand
- *The Brand Bible*: The ultimate new series for fashion lovers, handbag enthusiasts, and those aspiring to be part of the community
- Highlighting: The most iconic models from leading luxury design houses, exploring their history, unique traits, and the influential figures who brought them to fame

The new *The Brand Bible* series is dedicated exclusively to the most iconic handbag models from the most important designers. Each bag is not only a fashion object, but also a symbol of style and status. With stunning photography and in-depth insights into the creative vision behind the designs, as well as anecdotes about the stars who made the bags famous, this illustrated book series is a must-have for any fashion enthusiast. Hardly any handbag is as coveted as the Birkin or the Kelly Bag from Hermès. In addition to these icons, ***The Ultimate Guide to Hermès Bags*** also includes numerous other models from the traditional brand.

Alexandra Fullerton is an Essex Girl by birth and former Londoner, however she now resides in Norfolk, having done a pandemic pivot towards a more rural life. She lives in a small village with her husband, daughter, long-haired chihuahua Ozzie, and Nibbles the rabbit. The majority of Alex's career has been spent on magazines as a fashion director (7.5 years as Fashion director at *Stylist* magazine, 5 years as fashion director at large of *Glamour* UK) which meant styling A list actors, musical icons and celebrities (including Kylie Minogue, Rosie Huntington-Whiteley, Sophie Turner, Florence Welch and Kelly Rowland), travelling the world to shoot fashion stories and sitting front row at fashion shows. Now Alex is self-employed and has a portfolio career that combines fashion writing for *The Telegraph* and *Bazaar Arabia*, commercial styling (brands she has worked with include Stella McCartney and Marks & Spencer), personal styling, ghostwriting, writing her own books and running a shopping platform *My3Words.co*. When not working, Alex loves to explore provincial charity shops and dreams of unearthing a stash of Hermès Birkin bags. alexandrafullerton.com / [@alexandrafullerton](https://www.instagram.com/alexandrafullerton)