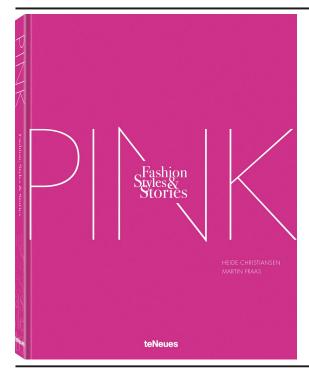


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## The Pink Book Fashion, Styles & Stories

Heide Christiansen Martin Fraas

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**Binding** Hardback

**Territory** World excluding Germany, Austria, Switzerland, Belgium,

Netherlands, USA & Canada

**Size** 300 mm x 235 mm

Pages 208 Pages Illustrations 180 color

Name of series Fashion, Styles & Stories

**Price** £49.95

- Introducing the first fashion title dedicated to the mega topic in fashion: colours
- The exquisite design and luxurious feel transform the coffee-table book into a fashion icon itself

**The Pink Book: Fashion, Styles & Stories** is a dedicated series that comprehensively explores one of the most important themes in the fashion industry: colours. As the title suggests, this book focuses on all shades of pink, from vibrant fuchsia to delicate rose. The two authors, Heide Christiansen and Martin Fraas, showcase the power and allure that pink embodies through captivating runway shots.

These dynamic fashion photographs were captured at major haute couture shows by renowned designers and brands like Dior, Chanel, and Gucci, or emerged as street style photography from the bustling life of a metropolis. Christiansen and Fraas not only provide impressive visuals but also narrate intriguing backstories. The significance of the colour pink becomes the central theme around which an entire world of images and stories is constructed.

Any fashion enthusiast will be thrilled by this unique coffee table book. It serves as an inspiration for those passionate about fashion brands, high fashion, and the runways of the fashion industry. With its luxurious presentation and exquisite tactile quality, **The Pink Book: Fashion, Styles & Stories** almost becomes a fashion item itself. It is suitable as an upscale gift or a standout piece for any home library.

Text in English and German.

**Heide Christiansen** is a master of capturing the ideal visual representation for every story. With expertise as a photo editor, producer, and freelance art buyer, she specialises in fashion, beauty, and lifestyle photography. Throughout her career, Heide has collaborated with various publishers and advertising agencies, including Condé Nast for esteemed publications such as *GQ*, *GQ* Style, Glamour, Myself, and Douglas magazine. **Martin Fraas** graduated from the prestigious Henri Nannen School of Journalism in Hamburg. With a specialisation in lifestyle and fashion, he has worked for renowned magazines like *InStyle*, *Cosmopolitan*, *ELLE*, *Gala*, and *BUNTE*. Martin has authored numerous books in addition to his successful career in journalism.





