



The Lamborghini Book

Michael Köckritz

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| Binding | Hardback |
| Territory | World excluding Germany, Austria, Switzerland, Belgium, Netherlands |
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| Name of series | The Car Book Series |
| Price | £95.00 |

- A lavish and entertainingly informative coffee-table book celebrating the 60th anniversary of the Lamborghini brand
- With a comprehensive look at the significance of the brand for pop-cultural and automotive history
- Lamborghinis are cars for personalities - this coffee-table book is for true sports car enthusiasts

Just in time for the 60th birthday of the Italian luxury super sports car brand, the monumental anniversary coffee-table book **The Lamborghini Book** by editor and founder of *ramp* magazine Michael Köckritz is published.

This opulent car book honours the powerful and noble automobiles with uniquely aesthetic images and approaches the super sports car brand on a highly emotional level. Michael Köckritz, together with his *ramp* team, has created a true homage to the exceptional Italian vehicles.

With great attention to detail, the *ramp* editorial team has staged a literary showcase of the most important Lamborghini models, such as the Lamborghini Countach, the Lamborghini Aventador or the Lamborghini 350 GT, in this coffee table book.

In keeping with the style of the avant-garde car magazine, **The Lamborghini Book** is also packed with spectacular photographs of the Italian power machines and highly interesting background information. The Lamborghini brand is given a holistic appreciation of its immense influence on automotive history and modern pop culture.

In addition to exciting texts, the reader will find interviews with experts, exclusive design sketches and an overview of all series models of the impressive Italian automobile brand.

Text in English and German.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention-grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. After *Men's Manual*, the coffee table book *Coolness - The Casual Elegance of Freedom* has now been published by teNeues.