



The Future of Food

A New Recipe for the Food Sector

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- Written by two well-known retail industry experts
- Explores trending issues in sustainability, food production, and distribution
- Useful insights for brand retailers, food professionals, and the general public

How can we continue to feed a growing world population in a healthy and sustainable manner? Will we be able to make meals from a 3D printer? What will the role of supermarkets be in the years ahead? This timely book by two experienced retail professionals addresses the future of food, with an insightful overview of trends ranging from urban agriculture to sea farms, cultured meat to applied artificial intelligence, and hybrid supermarkets to new digital platform models.

Jorg Snoeck is the founder of RetailDetail, a leading communication and network platform for retail and FMCG (Fast-Moving Consumer Goods) professionals in the Benelux, and the driving force behind the RetailHub knowledge and inspiration centre, where people can experience the shopping of tomorrow for themselves. He is an internationally renowned keynote speaker and co-author of *The Future of Shopping*, the 2018 management book of the year. **Stefan Van Rompaey** is the editor-in-chief of *RetailDetail*. He is intrigued by consumer behaviour and fascinated by entrepreneurial passion. He has closely followed the world of retail and FMCG for more than 30 years, has interviewed hundreds of top managers in the sector, and worked for various retail publications. He is the co-author of the book *The Future of Department Stores*.