



The Fashion Yearbook 2023

Best of campaigns, editorials and covers

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- The best of the international fashion scene from the last year
- Impressive images of the fashion series, covers and campaigns, accompanied by expert assessment
- Top-class jury
- A unique overview of the global fashion year

The international fashion world is creative, expressive and impressive. And it is always fast moving. This book is devoted to the best fashion series and photos of the international fashion world of 2022.

A jury of international experts selects from a worldwide selection of the best editorials, covers and campaigns and makes the awards. Additionally, the creative people behind the scenes, such as photographers, stylists, models and make-up artists, are presented in detail. **The Fashion Yearbook 2023** comprehensively includes the fashion highlights and their actors in an impressive illustrated book and is thus a unique standard work in the fashion industry.

Julia Zirpel has more than 20 years' experience as a fashion editor and director of magazines such as *Interview* Germany, *Myself* and *Cosmopolitan* Germany. Based in Munich, Julia is the co-founder of the sustainable fashion e-commerce platform thewearness.com and has established herself as a freelance sustainability, creative and content consultant.

Fiona Hayes is a designer, art director and university lecturer with three decades of international experience in publishing, art, luxury retail and fashion. A former art director of ten magazines, including Russian *Vogue* and *GQ* India, she has been involved in the launch of 14 titles for Condé Nast. She is currently based in London.

