



The Bouquets of Chenonceau

Jean-Francois Boucher
Chateau de Chenonceau

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- The fairytale castle of Chenonceau is a favourite of many tourists in the Loire region. Next to its impressive history, the wonderful floral decorations gracing its rooms are another reason to visit

The impressive Château de Chenonceau is the jewel of the French Loire Valley. The fairytale type castle has had a particularly rich history and has always been inhabited and curated by intelligent, strong-willed women such as Catherine Briçonnet, Diane de Potiers, Catherine de Medici and Louise de Lorraine – hence its nickname ‘Ladies’ Castle’. Through the ages the spaces have been imprinted with the souls of those who built, inhabited and loved the castle. Every part of Chenonceau’s interior and exterior – not in the least the castle’s impressive gardens – exudes peace, harmony and elegance. Since 2015 Jean-Francois Boucher has been appointed floral scenographer of the estate. Together with his small team he creates new floral compositions for the castle’s rooms every week. These ‘staged’ flowers emphasise the history of the estate just like any other piece of art or furniture does. Their designs blend in perfectly with the interiors and are in beautiful harmony with the room’s colour codes, perfumes and functions. Sometimes they even wink at poetry, art or the historical events that took place in these spaces. *The Bouquets of Chenonceau* is a magnificent coffee table book that will please both lovers of history and fans of floral design. Text in English and French.

After twenty years in his flower shop in Saint-Avertin, florist **Jean-François Boucher** (Meilleur Ouvrier de France) left the family business to follow his heart and focus solely on his art, without having to put energy in the obligatory commercial flower work. And where better to do this than at the stunning Château de Chenonceau, one of those fairytale type castles in the French Loire Valley. Since 2015 Jean-Francois has been appointed floral scenographer of the estate. Together with his small team he creates new floral compositions for the castle's rooms every week.

