



The 1990s Fashion Book

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Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
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Illustrations	150 color
Price	£49.95

- A fashion retrospective in a coffee-table book on the occasion of the current '90s revival
- A comprehensive look back at an exciting fashion decade: over 200 pages and more than 150 high-quality photographs
- Including chapters on fashion icons of the '90s

The 1990s Fashion Book is a tribute to the unique fashion of that time. Flashy, colourful, casual and sexy, these were the attributes that applied back then. Top models, hip-hoppers or pop groups like Take That and the Spice Girls exemplified a fashion style that triggered a boom all over the world.

It is fair to say that, in retrospect, hardly any other decade has had such a formative effect on modern times as the 1990s. It is considered a decade of revolution, in which almost everything that had existed before changed at breakneck speed. This is when ground-breaking technologies such as the internet or nationwide mobile telephony came into being, without which our lives today would be unimaginable.

Modern pop culture and current fashion design originate to a large extent from the cradle of the '90s. Sub-trends of the time such as grunge, hip-hop, minimalism, casual chic and deconstructivism are, in retrospect, what continues to have an impact today.

Text in English and German.

Art historian **Agata Toromanoff** has curated numerous projects and exhibitions in the field of contemporary art for collectors and galleries. As an author, she writes about art, design, architecture and photography. In 2014, she founded the book agency Fancy Books, which she runs with her husband Pierre. **Pierre Toromanoff** studied mathematics and Slavic studies in Paris. He worked for over 25 years as a sales manager and managing director for various art publishers. Since 2016, he has published numerous works on fine art, fashion, design and pop culture.