



## Schullin Tradition Reinvented Vivienne Becker

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- First book on Herbert Schullin's jewellery, influenced by the Wiener Werkstätte
- Among Schullin's customers were and are celebrities like Christine Kaufmann, Elton John and Barbara Streisand
- Most beautiful Schullin pieces plus a detailed look behind the scenes of the creative process of designing and of producing fine-art jewellery by hand

The exquisite Nobel jeweller Schullin from Vienna is globally renowned for its unique fine art jewellery pieces crafted in-house. Among its clients and admirers are famous personalities such as Elton John, Christine Kaufmann, and Barbra Streisand.

Now, author Vivienne Becker has created the first comprehensive coffee table book on the outstanding work of Herbert Schullin, delivering a long-overdue homage to the astonishing work of the jewellery designer who has been at the avant-garde of his high-calibre craft for almost half a century. She not only showcases the most significant pieces of jewellery but also takes her readers behind the scenes, revealing the creative process of the Schullin jewellery workshop.

Schullin is one of the foremost jewellers in Europe, with his reputation preceding him. Daring geometric shapes define Schullin's style and regularly leave the international jewellery scene in awe. Schullin's works captivate with their clarity and brilliance in form, material, and colour. Often, a precious gemstone forms the basis of each piece, becoming the central element of the creation.

The carefully curated coffee table book **Schullin – Tradition Reinvented** showcases the most beautiful, creative, and sought-after pieces from his always handcrafted collections, undoubtedly among the finest that goldsmithing has to offer. Jewellery enthusiasts and admirers of the Viennese traditional jeweller will be enchanted by this exquisite homage to the Austrian jewellery creator, Schullin.

**Vivienne Becker** is a jewellery historian, journalist and author of 28 books on the history of jewellery design and contemporary jewellery. As a journalist, she is a Contributing Editor to the *Financial Times'* luxury magazine, *HTSI*, and she writes for newspapers and magazines, including *Tatler UK* and *Bazaar Jewelry China*. Her books include *Art Nouveau Jewelry*, the standard work on the subject, Vivienne has curated major exhibitions and worked as a creative consultant within the jewellery world. She lectures widely on her subject, around the world. Her new venture, Vivarium, gives a platform to international individual designer-jewellers, combining curated exhibitions with education, talks and discussions.

