



## Roses

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<b>ISBN</b>	9783961714810
<b>Publisher</b>	teNeues Books
<b>Binding</b>	Hardback
<b>Territory</b>	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
<b>Size</b>	240 mm x 195 mm
<b>Pages</b>	208 Pages
<b>Illustrations</b>	150 color
<b>Name of series</b>	Floramour
<b>Price</b>	£29.95

- A new approach to portraying plants, with each volume in the *Floramour* series focusing on a single genus of flowers
- A tribute to the uniqueness of each variety of flower, along with a wealth of knowledge and inspiration
- The exclusive design of the series makes these books true eye-catchers on the bookshelf and fascinating collectables on every coffee table
- Ideal for anyone who enjoys giving flowers, but is looking for a less ephemeral gift to give

In wise words, Christian Dior once proclaimed: “Flowers are, apart from women, the most beautiful gift God has given the world.” The new teNeues series, *Floramour*, which henceforth honourably celebrates the most exquisite natural beauties that adorn our gardens, proves just how right he was. Each series title is dedicated to a genus of flowers, viewed from an aesthetic perspective. In a noble presentation with impressive pictures and interesting texts, an exciting portrait of our favourite flowers is created. It begins with the rose.

Whoever gives a rose as a gift will conquer all hearts in an instant, for like no other of its fellows it is regarded as a symbol of romantic passion. As a faithful helpmate, it has been accompanying declarations of love since time immemorial, making it a real Everybody’s Darling. But authentic message transmission is not limited to the gift of the much-loved rose. Flowers have always acted as mouthpieces – and sometimes they can express more than the most beautiful words can.

The illustrated book enables flower enthusiasts to get to know their favourites from a different perspective. With less pragmatism, but more cultural history, the reader is stylishly introduced to their geographical origin, their significance in the world of art, religion and history, as well as their most famous followers in pop culture. It becomes clear that these flowers have real character!

Text in English and German.

