



Re-framed
Marc Hom
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ISBN	9783961716180
Publisher	teNeues Books
Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
Size	300 mm x 235 mm
Pages	160 Pages
Illustrations	80 colour and b/w photographs
Price	£70.00

- Marc Hom showcases his works at the Fenimore Museum in Cooperstown, New York, far from gallery conventions: indoors and in nature, initially intimate and small-scale, then larger than life - outdoors in movable frames, subject to the wind, sun, and shadows
- This new style of photo presentation from inception to completion is shown in the book
- The execution and impact of this exhibition concept documented in the book expand the viewer's visual habits of photography

"Among the most, probably the most, unique, exciting, ambitious, innovative and eye-catching exhibitions here this summer is "Marc Hom: Re-Framed," " — Allotsego.com

Marc Hom's inaugural museum exhibition, *RE-FRAMED*, debuts at the Fenimore Art Museum in Cooperstown, New York, opening on May 24, 2024. Serving as both a retrospective featuring many of his iconic photographic works and a collection spanning from the early 1990s to the present, it aims to offer a new viewing experience. Departing from traditional gallery conventions of framed pictures on walls, the exhibit prioritises an immersive viewing experience both indoors and outdoors. The indoor segment offers a controlled, intimate setting with smaller prints, while outside, photographs are showcased in massive 20 rotating frames measuring 3.66 x 2.4 metres, featuring black and white prints, subject to the elements including wind, sun, shade, and rain. Titled *RE-FRAMED*, the exhibition presents a novel approach to outdoor photography, offering viewers unique daily interactions and perspectives, symbolising a fresh start and a new way of envisioning the future.

Danish photographer **Marc Hom** is considered one of the most famous portrait photographers in the world today. Among the most talented, influential and innovative personalities in front of his camera are Cher, Aretha Franklin, Alexander McQueen, Faye Dunaway, Vanessa Redgrave, Glen Close, Christopher Walken, Samuel L. Jackson and many more. He works for *Esquire*, *Entertainment Weekly* and *Town & Country* magazines and fashion brands such as Gucci, Patek Philippe and Boss.