



A DEMOCRATIC MATCH BETWEEN PHOTO AND TEXT

NO FAT POETRY

GUDRUNSCHOLZ

KERBER

No Fat Poetry. A Democratic Match Between Photo and Text

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Territory	World excluding Germany, Austria, Switzerland, the US & Canada
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Illustrations	170 color
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- Extensive volume with text-image combinations that develop humorous and profound meanings in interaction
- With image and text contributions by renowned artists such as Thomas Demand, Alex Prager, Jörg Sasse, Alec Soth, Josef Sudek, Jürgen Teller, Jeff Wall

The photobook **No Fat Poetry** is a democratic marriage of image and text, without any subordination or superordination of either. Nowadays, new media communicates a hitherto unimagined quantity of images. This means that, today, images are far more dependent on their context, and it is within these contexts that they generate an importance that may change, depending on where the image appears or who or what the image is juxtaposed with — in this case, text and typography. The origins of the texts are democratic too, and almost all of them are recycled (samplings). They are quotes by artists and photographers; they come from the street or from photo — graphic theory or aesthetics. Ultimately, the involvement of the photographers is also democratic, including newcomers and established photographers alike (e.g., Thomas Demand, Alex Prager, Jörg Sasse, Alec Soth, Josef Sudek, Jürgen Teller, Jeff Wall).

Text in English and German.