



Floral Art by Sergey Karpunin

Sergey Karpunin

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- Presents Russian floral artist Sergey Karpunin's fresh ideas for the traditional bouquet shape

Russian Sergey Karpunin is a man of many talents. His floral art collected in this first monograph ranges from traditional designs, to refined symmetric arrangements and floral Pop Art. Schooled and proficient in both Ikebana, the minimalist Eastern and classic Western style of arranging, his signature style is technical but never dull or sterile. Karpunin is a prominent figure on the forefront of Russian floristry. As an advisor and referee for many Russian and European floral competitions he influences a whole new generation of budding florists. Sergey Karpunin's outstanding designs in Stichting Kunstboek's *International Floral Art 2010/2011*, deservedly won him the first prize in the book. Reason enough to put this colourful person and his eclectic body of works in the limelight. Contents: Includes three chapters focusing on bouquets in different/contemporary styles: art nouveau, constructivism and pop art. Last two chapters on objects and textures made with plant material.

Sergey Karpunin began his professional career as a florist in 1991. He participated and was the leader of many significant floral decoration projects in theatres and concert halls, TV channels, offices of large companies and exhibitions. He was the author of the project and art director of floral decoration of the Russian pavilion at World Universal Exhibition EXPO 2005 (Aichi, Japan). He has participated in the development of advertising campaigns for several firms. For five years Sergey was chief designer of floral decorations in the main cathedral of the Cathedral of Christ the Savior in Moscow. For eight years he worked in one of the leading flower shop in Moscow 'Tsvety Na Sretenke'. Starting in 2006, he has been actively teaching. He has conducted numerous seminars in different floral schools in Russia. Starting in 2012 he has been on a demonstration tour, travelling around the world. He currently owns the company Flowercast Media Group. In 2004 he joined the National Guild of Florists (Russia), and in 2005 he was elected to the Board of NGF.