



# Experience & Event Design 2023 / 2024

**Katharina Stein**

<b>ISBN</b>	9783899863956
<b>Publisher</b>	Avedition GmbH
<b>Binding</b>	Paperback / softback
<b>Territory</b>	World excluding Benelux, Germany, Austria, Switzerland, Scandinavia, Laos, Cambodia, Brunei, Maldives and the Far East (except Japan)
<b>Size</b>	310 mm x 230 mm
<b>Pages</b>	192 Pages
<b>Illustrations</b>	250 color
<b>Name of series</b>	Experience & Event Design
<b>Price</b>	£78.00

- Around 40 international events: real, hybrid, virtual, immersive

The new edition has been shaped by a both turbulent and exciting year. The demand for events and the delight about real experiences were huge. At the same time, war and its economic consequences have been a cause of great concern. The book collects this multitude of formats, from small but accomplished communication forums to virtual specialist conferences and captivating spatial experiences. The result is a realistic cross section of social requirements, current experience formats and difficult framework conditions.

Text in English and German.

**Katharina Stein** is a specialist journalist and a connoisseur of the event design scene. In 2009 she founded eveosblog together with Henning Stein, one of the best-known and most widely read event blogs in Germany.

