



Becoming a Designer Ruth Artmonsky

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- This book traces the early development of design talent
- It explores the possibility of a unique range of characteristics that makes design success predictable from an early age

Designers come in all shapes and sizes and apply their talents to an enormous range of things, from books to refrigerators to clothes to stage scenery. Can such a motley crew be grouped together under one head; and do their diverse passions have common roots?

Becoming a Designer traces the early development of talent in a range of designers to explore the possibility that a unique combination of personality characteristics along with a visualising sensitivity makes design success predictable from an early age.