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## Araik Galstyan: Festive Floral Designs Araik Galstyan

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• Araik Galstyan is probably the most well-known name in floral design in Russia. His magnificent international school for floral design in Moscow and his personal floral art works are equally impressive

Araik Galstyan is the founder and lead floral designer of the Araik Galstyan Moscow International Floral Design school. In less than 10 years his school has grown into one of the biggest and most modern institutions for education in floral design. His school attracts young talents from all over the world and brings forth some of today's most promising designers. The quick rise of the school is not only speaking for Araik's qualities as a mentor and tutor, but also for his professional and artistic drive. As a floral artist, he constantly strives for perfection. Any design from his hand echoes the fleeting beauty of flowers, and even his commercial work is made with the utmost respect for the materials. His pioneering spirit is not only reflected in his impressive school, but also in the constant search for inventive techniques and novel ideas. His expertise in the matter makes him an often-consulted jury member for international floral design competitions and a beloved instructor. The hand of the master is revealed in the 60 awe-inspiring designs compiled in this first monograph.